CHIKO SHIRE

ABOUT

Experienced professional with a robust background in the marketing industry, fulfilling roles as both Account Manager and Marketing Manager. Previous experience includes a role as a property consultant, contributing to honing client relations and negotiation skills. Demonstrated leadership capabilities during a term as a team leader in a sales company. Further enriched my expertise as an Account Manager as well as a Brand Manager. Now seeking a dynamic position to contribute my wealth of experience and strategic acumen to a progressive organisation.

WORK EXPFERIENCE

ACCOUNT MANAGER / MARKETING MANAGER

TUXX Agency | December 2020 - Present

- Develop and nurture client relationships, ensuring satisfaction and understanding of their business needs.
- Strategies and implement effective marketing campaigns, employing a mix of digital and traditional channels.
- Analyse market trends and competitors to provide insightful recommendations for clients' marketing strategies.
- Oversee project timelines, budgets, and deliverables, ensuring seamless execution of marketing initiatives.
- Collaborate with cross-functional teams to integrate marketing efforts and optimise overall client success.
- Recruit and manage a skilled technical team, fostering a collaborative work environment to enhance project efficiency and innovation.

PROPERTY CONSULTANT

Foxtons | December 2019 - December 2020

- Speaking with clients and booking in valuations
- Supplying stock for the front office
- Getting instructions from clients
- Referring clients to the sister broker company

ACCOUT MANAGER

Creative Concepts Agency | Jan 2019 - Jan 2020

- Working with local and international brands with their online/digital presence
- Creating digital marketing & social strategies to help exposure and growth
- Developing websites and online collateral
- Improving and upgrading branding
- Delivering social media and online marketing techniques to increase revenue

TEAM/CREW LEADER

Ginger Promotions | Feb 2017 - Jan 2019

- Sale and promote several commercial and charity products/services within the residential or events divisions (face to face)
- Coach and train others to become profitable brand ambassadors
- Support the recruitment team with the office based recruitment screening
- Recruit and train new brand ambassadors
- Fully commission based role

MARKETING MANAGER

Reach & Teach Sports & Midnight Madness UK | July 2014 - January 2017

- Manage a team covering photography, videography and graphic design
- Manage the online content for the website and social media content
- Handle marketing campaigns, inclusive of PPC and PR

PROFESSIONAL SKILLS

Direct Sales
Social Media Strategy
Marketing Strategy
Web Content Development
Project Management
Digital Design
Market Research
Management
Online Advertising
SEO and Google Analytics

PERSONAL SKILLS

Creative
Entrepreneurial
Deciplined
Leadership
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

CONTACT

P: +44 7480642511
E: shirechiko@gmail.com

ADRESS

Woolwich, SE18

AWARDS

BA EXCELLENCE AWARD 2017
Ginger Promotions | 2017

PROMOTION TO CREW LEADER
Ginger Promotions | 2017

EDUCATION

A LEVELS + BTEC
Woodhouse College | 2012-13

- English - A
- Biology - B
- Maths - B
- Psychology (AS Level B)

Haringey Basketball Academy | 2013-14

- Sports Level 3 - Distinction