CHIKO SHIRE

Director

PROFESSIONAL SKILLS

Digital Marketing
E-procurement
Process Engineering
Strategic Planning
Design
Web Design
Sales
International Negotiations
Global Team Dev/Management

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Attention to detail
Leader
Team player
Fast learner
Motivated

CONTACT

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SOCIAL

linkedin.com/in/chikoshire

ABOUT

Senior executive director offering experience in strategy development, delivery and performance management, process re-engineering, contract negotiations, and people development in complex and dynamic markets (digital marketing, e-commerce, e-procurement, music, wellness, hospitality, property, and more). Ability to quickly learn new businesses, products, and solutions. Consistently innovative and purposely recreating proven solutions into new scenarios.

WORK EXPERIENCE

EXECUTIVE CHAIRMAN & FOUNDER - HTTPS://WWW.TUXXAGENCY.COM/
TUXX Agency | June 2021 - Present

- Leadership and direction to board members
- Facilitate the operations and deliberations of the board
- Assume responsibility for strategic initiatives

EXECUTIVE DIRECTOR
TUXX AGENCY | March 2017 - June 2021

- Working with small, medium, and large brands in their revenue & exposure
- Spearheaded & project managed both design projects, advertising campaigns, strategic partnerships, event activation, and app development.

FOUNDER - HTTPS://WWW.GETLIME.IO/
Lime Lead Connector | Sept 2019 - Present

- Setting up sales infrastructure for subsidiary Saas for TUXX
- Providing direction and leadership to the international team for delivery

SENIOR AGENCY PARTNER - HTTPS://CC-AGENCY.CO.UK/
Creative Concepts Agency | Aug 2019 - Present

- Responsible for the strategy, partnerships & delivery of marketing campaigns
- Creating the entire infrastructure and roadmap for sales and marketing for several international clients.

AWARDS

Ginger Promotions
Sales Excellence Award | January 2018

Ginger Promotions
Promotion to Team Leadership | January 2018