

CHIKO SHIRE

ABOUT

A diciplined team leader with over 5 years experience of direct and idigital marketing. Providing thorough and skilful support to senior executives. Seeking a position in the field of property and estate agency, where I can apply my knowledge and skills for continuous improvement and self development.

WORK EXPERIENCE

FOUNDER / DIRECTOR
Applying Excellence | March 2017 - Present

- Working with local and international brands with their online/digital presence
- Creating digital marketing strategies to help exposure and growth
- Developming websites and online collateral
- Improving and upgrading branding
- Delivering social media and online marketing techniques to increase revenue

TEAM/CREW LEADER
Ginger Promotions | Feb 2017 - Feb 2019

- Sale and promote several commercial and charity products/services within the residential or events divisions (face to face)
- Coach and train others to become profitable brand ambassadors
- Support the recruitment team with the office based recruitment screening
- Fully commission based role

MARKETING MANAGER
Reach & Teach Sports | July 2014 - January 2017

- Manage a team of interns, covering photography, videography and graphic design
- Manage the online content for the website and social media content

EDUCATION

A LEVELS + BTEC
Woodhouse College | 2012-13

- English - B
- Biology - B
- Maths - B
- Psychology (AS Level B)

Haringey Basketball Academy | 2012-13

- Sports Level 3 - Distrinction

AWARDS

BA EXCELLENCE AWARD 2017
Ginger Promotions | 2017

PROMOTION TO CREW LEADER
Ginger Promotions | 2017

PROFESSIONAL SKILLS

Direct Sales
Social Media Strategy
Marketing Strategy
Web Content Development
Project Management
Digital Design
Market Research
Management
Online Advertising
SEO and Google Analytics

PERSONAL SKILLS

Creative
Entrepreneurial
Deciplined
Leadership
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

CONTACT

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SOCIAL

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